CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

	Contract / Re	vision		Alt Order #	
	1846381	1		08851727	
Product					
). JONES SENATE COMN	١.,				
Contract Dates	Estimate #				
11/06/17 - 11/12/17	5084				
<u>Advertiser</u>			Ori	ginal Date	/ Revision
POL/Jones, Doug/D/Sena	te		1	1/03/17	/ 11/03/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property-	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ns	HRP-Washingto
	Special Hand	ling			
	Demographic				
	Adults 35+				
	•				
	Agy Code	Adverti	ser	Code	Product 1/2
	TV13041	836			967
	Agency Ref			Advertiser	Ref

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 2 WSFA 11/10/17 11/10/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	430-5a <u>Rate</u> \$5.00	:30	NM 1	\$5.00
N 3 WSFA 11/06/17 11/06/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 1 1	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
N 4 WSFA 11/07/17 11/07/17 Today in Alabama 5am	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
N 5 WSFA 11/08/17 11/08/17 Today in Alabama 5am	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
N 6 WSFA 11/09/17 11/09/17 Today in Alabama 5am	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
N 7 WSFA 11/10/17 11/10/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
N 8 WSFA 11/06/17 11/06/17 Today in Alabama 530a	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
N 9 WSFA 11/07/17 11/07/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 -1 1	528am-6am <u>Rate</u> \$100.00	:30	N M 1	\$100.00
N 10 WSFA 11/08/17 11/08/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
N 11 WSFA 11/09/17 11/09/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	528am-6am <u>Rate</u>	:30	NM 1	\$100,00

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| Contract / Revision | Alt Order # | 08851727

 Contract Dates
 Product
 Estimate #

 11/06/17 - 11/12/17
 D. JONES SENATE CO 5084

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	<u>Rate</u> \$100.00			
N 13 WSFA 11/10/17 11/10/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	Rate			
N 14 WSFA 11/06/17 11/06/17 Today in Alabama	\$100.00			0475.00
Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	:30	NM 1	\$175.00
Week: 11/06/17 11/12/17 1 1	\$175.00			
N 15 WSFA 11/07/17 11/07/17 Today In Alabama	6a-7a	:30	NM 1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 -1 1	<u>Rate</u> \$175.00			
N 16 WSFA 11/08/17 11/08/17 Today In Alabama	6a-7a	:30	NM 1	6175.00
Start Date	Rate	.50 ,	INIVI	\$175.00
Week: 11/06/17 11/12/171 1	\$175.00			
N 17 WSFA 11/09/17 11/09/17 Today In Alabama	6a-7a	:30	NM 1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	<u>Rate</u> \$175.00			
N 18 WSFA 11/10/17 11/10/17 Today In Alabama	6a-7a	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate	.00	(1)(1)	\$175.00
Week: 11/06/17 11/12/171 1	\$175.00			
N 19 WSFA 11/06/17 11/06/17 NBC Today Show	7-9am	:30	NM 1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	<u>Rate</u> \$115.00			
N 20 WSFA 11/07/17 11/07/17 NBC Today Show	7-9am	:30	NM 2	\$230.00
Start Date	Rate	.00	'''''	Ψ200.00
Week: 11/06/17 11/12/17 -2 2	\$115.00			
N 21 WSFA 11/08/17 11/08/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am	:30	NM 1	\$115.00
Week: 11/06/17 11/12/171 1	<u>Rate</u> \$115.00	•		
N 22 WSFA 11/09/17 11/09/17 NBC Today Show	7-9am	:30	NM 2	\$230.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/172 2	Rate			*
	\$115.00			
N 24 WSFA 11/10/17 11/10/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30	NM 1	\$115.00
Week: 11/06/17 11/12/171 1	\$115.00			
N 25 WSFA 11/08/17 11/08/17 NBC Today 2	9-10am	:30	NM 1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	Rate			
Week: 11/06/17 11/12/171 1 N 26 WSFA 11/09/17 11/09/17 NBC Today 2	\$50.00			
Start Date End Date Weekdays Spots/Week	9-10am <u>Rate</u>	:30	NM 1	\$50.00
Week: 11/06/17 11/12/171 1	\$50.00			
N 27 WSFA 11/10/17 11/10/17 NBC Today 2	9-10am	:30	NM 1	\$50.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	Rate \$50.00			
	\$50.00	.20		A ==
N 28 WSFA 11/10/17 11/10/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week	10-11am <u>Rate</u>	:30	NM 1	\$50.00
Week: 11/06/17 11/12/171 1	\$50.00			

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| Contract / Revision | Alt Order # | 1846381 / 08851727

 Contract Dates
 Product
 Estimate #

 11/06/17 - 11/12/17
 D. JONES SENATE CO 5084

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Jones, Doug/D/Sena | 11/03/17 / 11/03/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 29 WSFA 11/06/17 11/06/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 30 WSFA 11/06/17 11/06/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 31 WSFA 11/06/17 11/06/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 1 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 32 WSFA 11/07/17 11/07/17 WSFA 12 News at Noon Start Date	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 33 WSFA 11/08/17 11/08/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 35 WSFA 11/10/17 11/10/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 36 WSFA 11/09/17 11/09/17 RIGHT THIS MINUTES Start Date	130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 37 WSFA 11/06/17 11/06/17 JUDGE JUDY 2ND RUN Start Date	3-330p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 38 WSFA 11/07/17 11/07/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 -1 1	3-330p <u>Rate</u> \$60.00	:30	NM.	1	\$60.00
N 39 WSFA 11/08/17 11/08/17 JUDGE JUDY 2ND RUN Start Date	3-330p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 40 WSFA 11/10/17 11/10/17 JUDGE JUDY 2ND RUN Start Date	3-330p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 41 WSFA 11/06/17 11/06/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	330-4p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 42 WSFA 11/07/17 11/07/17 JUDGE JUDY 1ST RUN Start Date	330-4p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 43 WSFA 11/08/17 11/08/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	330-4p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 44 WSFA 11/10/17 11/10/17 JUDGE JUDY 1ST RUN Start Date	330-4p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 46 WSFA 11/07/17 11/07/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00

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Contract / Revision Alt Order # 1846381 / 08851727

Contract Dates Estimate # Product 11/06/17 - 11/12/17 D. JONES SENATE CO 5084

<u>Advertiser</u> Original Date / Revision 11/03/17 / 11/03/17 POL/Jones, Doug/D/Sena

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week , Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 -1 1	<u>Rate</u> \$60.00				
N 47 WSFA 11/08/17 11/08/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	<u>Rate</u> \$60.00				
N 48 WSFA 11/09/17 11/09/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	<u>Rate</u> \$60.00				
N 49 WSFA 11/06/17 11/06/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 1 1	<u>Rate</u> \$75,00				
N 50 WSFA 11/07/17 11/07/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 -1 1	Rate		İ		
	\$75.00				275.00
N 51 WSFA 11/08/17 11/08/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P Rate	:30	NM	1	\$75.00
Week: 11/06/17 11/12/171 1	\$75.00		1		
N 52 WSFA 11/09/17 11/09/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	<u>Rate</u> \$75.00				
N 53 WSFA 11/10/17 11/10/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	•	\$15.00
Week: 11/06/17 11/12/171 1	\$75.00				
N 54 WSFA 11/06/17 11/06/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	<u>Rate</u> \$185.00				
N 55 WSFA 11/07/17 11/07/17 WSFA 12 News at Five	5-530pm	;30	NM	1	\$185.00
Start Date End Date Weekdays Spots/Week	Rate			•	Ψ100.00
Week: 11/06/17 11/12/17 -1 1	\$185.00				
N 56 WSFA 11/06/17 11/06/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week	430-5a	:30	NM	1	\$5.00
Week: 11/06/17	<u>Rate</u> \$5.00				
N 57 WSFA 11/08/17 11/08/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date	Rate				•
Week: 11/06/17 11/12/171 1	\$185.00				
N 58 WSFA 11/09/17 11/09/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm <u>Rate</u>	:30	NM	1	\$185.00
Week: 11/06/17 11/12/171 1	\$185.00				
N 59 WSFA 11/10/17 11/10/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	Rate	•			
N 60 WSFA 11/06/17 11/06/17 WSFA 12 News at Six - MF	\$185.00	.20			0050.00
Start Date End Date Weekdays Spots/Week	6-630pm Rate	:30	NM	1	\$350.00
Week: 11/06/17 11/12/17 1 1	\$350.00				
N 61 WSFA 11/07/17 11/07/17 WSFA 12 News at Six - MF	·	:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 -1 1	<u>Rate</u> \$350.00				
The state of the s	φ350.00		ı		

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 Contract Dates
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 11/06/17 - 11/12/17
 D. JONES SENATE CO 5084

Advertiser Original Date / Revision
POL/Jones, Doug/D/Sena 11/03/17 / 11/03/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 62 WSFA 11/08/17 11/08/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1		:30	NM	1	\$350.00
N 63 WSFA 11/09/17 11/09/17 WSFA 12 News at Six - MF	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 64 WSFA 11/10/17 11/10/17 WSFA 12 News at Six - MF	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 65 WSFA 11/06/17 11/06/17 ENTERTAINMENT TONIGH Start Date	17630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
N 66 WSFA 11/07/17 11/07/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 -1 1	11630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
N 67 WSFA 11/07/17 11/07/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 -1 1	430-5a <u>Rate</u> \$5.00	:30	NM	1	\$5.00
N 68 WSFA 11/08/17 11/08/17 ENTERTAINMENT TONIGH Start Date	l1630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
N 69 WSFA 11/09/17 11/09/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	7630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
N 70 WSFA 11/10/17 11/10/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	<u>Rate</u> \$215.00	:30 •	NM	1	\$215.00
N 71 WSFA 11/06/17 11/06/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 72 WSFA 11/07/17 11/07/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 -1 1	<u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 73 WSFA 11/08/17 11/08/17 WSFA 12 News at Ten - MF Start Date	10-1035pm <u>Rate</u> \$275.00	:30 .	NM	1	\$275.00
N 74 WSFA 11/09/17 11/09/17 WSFA 12 News at Ten - MF Start Date	10-1035pm <u>Rate</u> \$275.00	:30	NM	. 1	\$275.00
N 75 WSFA 11/10/17 11/10/17 WSFA 12 News at Ten - MF Start Date	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 76 WSFA 11/06/17 11/06/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 1 1	1035-1137pm <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 77 WSFA 11/09/17 11/09/17 Tonight Show	1035-1137pm	:30	MM	1	\$115.00

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Contract Dates Product Estimate # 11/06/17 - 11/12/17 D. JONES SENATE CO 5084

Advertiser Original Date / Revision POL/Jones, Doug/D/Sena 11/03/17 / 11/03/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	<u>Rate</u> \$115.00			
N 78 WSFA 11/08/17 11/08/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	430-5a <u>Rate</u> \$5.00	:30	NM 1	\$5.00
N 79 WSFA 11/07/17 11/07/17 This Is Us Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 -1 1	8-9pm <u>Rate</u> \$600.00	:30	NM 1	\$600.00
N 80 WSFA 11/11/17 11/11/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/172- 2	6-8am <u>Rate</u> \$45.00	:30	NM 2	\$90.00
N 81 WSFA 11/11/17 11/11/17 WSFA 12 News at Six-Sat	Sa 6-7pm <u>Rate</u> \$80.00	:30	NM 2	\$160.00
N 82 WSFA 11/11/17 11/11/17 WSFA 12 News at Ten - Sa	t 10-1030pm <u>Rate</u> \$175.00	:30	NM 1	\$175.00
N 83 WSFA 11/11/17 11/11/17 NET Saturday Night Live <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171- 1	1030p-1203x <u>Rate</u> \$115.00	:30 •	NM 1	\$115.00
N 84 WSFA 11/11/17	1203-103x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
N 85 WSFA 11/12/17 11/12/17 NET NBC Sunday Today St Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 2 2	nc7-8a <u>Rate</u> \$45.00	:30	NM 2	\$90.00
N 86 WSFA 11/12/17 11/12/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	8-9a <u>Rate</u> \$45.00	:30	NM 1	\$45.00
N 87 WSFA 11/12/17 11/12/17 WSFA News Sunday AM Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	9-930a <u>Rate</u> \$20.00	:30	NM 1	\$20.00
N 88 WSFA 11/12/17 11/12/17 WSFA 12 News at Five-Sun Start Date Week: 11/06/17 End Date Weekdays Spots/Week Week: 11/10/17 11/12/17 1	Su 5-530p <u>Rate</u> \$90.00	:30	NM 1	\$90.00
N 89 WSFA 11/09/17 11/09/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	430-5a <u>Rate</u> \$5.00	:30	NM 1	\$5.00
N 90 WSFA 11/12/17 11/12/17 Late News Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	1030p-11p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 91 WSFA 11/06/17 11/06/17 NET Early Today ON Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 M 1	4-430x <u>Rate</u> \$3.00	:30	NM 1	\$3.00
N 92 WSFA 11/07/17 11/07/17 NET Early Today ON Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 -T 1	4-430x <u>Rate</u> \$3.00	:30	NM 1	\$3.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

Contract / Revision Alt Order# 1846381 / 08851727

Contract Dates Product Estimate # 11/06/17 - 11/12/17 D. JONES SENATE CO 5084

<u>Advertiser</u> Original Date / Revision 11/03/17 / 11/03/17 POL/Jones, Doug/D/Sena

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 93 WSFA 11/08/17 11/08/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17w 1	4-430x <u>Rate</u> \$3.00	:30	NM	1	\$3.00
N 94 WSFA 11/09/17 11/09/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17T 1	4-430x <u>Rate</u> \$3.00	:30	NM	1	\$3.00
		Totals		94	\$11,267,00

Time Period # of Spots **Gross Amount** Agency Comm. Net Amount 10/30/17 -11/12/17 94 \$11,267.00 (\$1,690.05)\$9,576.95 **Totals** 94 \$11,267.00 (\$1,690.05)\$9,576.95

Signature:	Date:
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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REP: TEL# 7
HEADLINE# 8851727
ORIGINAL REV#0 ***

X X Y Y X

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

NOV3/17 11.40 *** WSFA-TV ***

11.40 # SALESMAN DATE NOV3/17 REGIONAL (H) SCATTERGOOD RYAN EDDINS LOCAL JEFF WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# ORDER, INVOICE) BILLING NEEDED 1650 SUITE# (LINE, S 田 ADV. NAME POLI/D JONES/D/SEN/AL CO-OP D. JONES SENATE COMM EST#5084 COMMENTS: CANAL PARTNERS MEDIA CONTRACT # 8851727 75 PKWY 30339 GA 900 CIRCLE WK-1ATLANTA, NOV12/17 STATE TAX AGY. NAME 846381 FLIGHT DATES NOV6/17 CITY TAX # # AGY # ORDER PRDCT ADV

REP: NEW ORDER
TTL \$11,270 @ 95X
PLS CONFM
THANKS JASMINE FOR RYAN

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

DOUG JONES FOR SENATE COMMITTEE

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DAYS				
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: START : DATE	5084	11/6	11/10	
RATE	AGENCY EST# =	\$3.00	\$5.00	
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC :	AGENCY ADVERTISER CODE = 836 AGENCY PRODUCT CODE = 967	1 400A-430A 30 . PROGRAM : NBC HARLY TODAY	2 430A-459A 30	PROGRAM: TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA

REP HEADLINE# 8851727 *** ORIGINAL REV#0 ***

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> REP HEADLINE# 8851727 *** ORIGINAL REV#0 ***

CY CREDIT RISK!!!
HARRIS REPORT FROM REP
*** WSFA-TV ***

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REP HEADLINE# 8851727 *** ORIGINAL REV#0 ***

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REP HEADLINE# 8851727 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

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REP HEADLINE# 8851727 *** ORIGINAL REV#0 ***

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330P-400P 30 \$60.00 11/7 11/7 1 TUE TUDGE JUDY 330P-400P 30 \$60.00 11/8 11/8 1 WED 330P-400P 330P-400P 330P-400P 30 \$60.00 11/10 11/10 1 FRI 400A-430A 30 \$50.00 11/10 11/10 1 FRI 400A-430A 30 \$50.00 11/7 11/7 1 TUE 400P-430P 30 \$60.00 11/7 11/7 1 WED 30 \$60.00 11/8 11/8 1 WED	PROGRAM CON COM	: JUDGE					,		
: JUDGE JUDY 330P-400P : JUDGE JUDY JUD	4.2	30F-400	30	\$60.00	11/7	11/7	1	TUE	Н
330P-400P 30 \$60.00 11/8 11/8 1 WED 30 \$60.00 11/10 11/10 1 FRI 310P-400P 330P-400P 30 \$60.00 11/10 11/10 1 FRI 400A-430A 30 \$3.00 11/10 11/10 1 FRI 400P-430P 30 \$60.00 11/7 11/7 1 TUE 400P-430P 30 \$60.00 11/8 11/8 1 WED	10	: JUDGE 1: JUDGE					,		
: JUDGE JUDY 330P-400P 330P-400P 30 \$60.00 11/10 11/10 1 FRI JUDGE JUDX 400A-430A 30 \$3.00 11/10 11/10 1 PRI NBC EARLY TODAY 400P-430P 30 \$60.00 11/7 11/7 1 TUE 400P-430P 30 \$60.00 11/8 11/8 1 WED	4 3	30P-400	30	\$60.00	11/8	11/8	1	WED	Н
330P-400P 30 \$60.00 11/10 11/10 1 FRI UDGE JUDY 400A-430A 30 \$3.00 11/10 11/10 1 FRI NBC EARLY TODAY 10 NBC EARLY TODAY 400P-430P 10 WSFA 12 NEWS AT 4P 11 WSFA 12 NEWS AT 4P 12 WSFA 12 NEWS AT 4P 13 \$60.00 11/8 11/8 11/8 11 WED	PROGRAM CON COM	: JUDGE 1: JUDGE							
: JUDGE JUDY 400A-430A 30 \$3.00 11/10 11/10 1 MFRI : NBC EARLY TODAY : NBC EARLY TODAY 400P-430P : WSFA 12 NEWS AT 4P : WSFA 12 NEWS AT 4P 400P-430P : WSFA 12 NEWS AT 4P	44	330P-400P	30	\$60.00	11/10	11/10	7	FRI	н
### ### ### ### ### ### ### ### #### ####		: JUDGE 1: JUDGE					\geq		
: NBC EARLY TODAY : NBC EARLY TODAY 400P-430P : WSFA 12 NEWS AT 4P : WSFA 12 NEWS AT 4P 400P-430P : WSFA 12 NEWS AT 4P	4 5	400A-430A	30	3	11/10	11/10	1	FRI	H
### ### ### ### ### ### ### ### ### ##		: NBC EARLY 1: NBC EARLY	DAY DAY				•		
: WSFA 12 NEWS AT 4P 400P-430P 30 \$60.00 11/8 11/8 1 WSFA 12 NEWS AT 4P WSFA 12 NEWS AT 4P WSFA 12 NEWS AT 4P	9	00P-430	30.	\$60:00	111/7	11/7	1		⊣
400P-430P 30 \$60.00 11/8 11 X : WSFA 12 NEWS AT 4P :: WSFA 12 NEWS AT 4P	PROGRAM CON COM	: WSFA 12	AT						
WSFA 12 NEWS AT WSFA 12 NEWS AT	47	00P-43	30	\$60.00	11/8	11/8	1	WED	H
	PROGRAM CON COM	1 : WSFA 12 NEWS 11: WSFA 12 NEWS	AT 4P AT 4P						

REP HEADLINE# 8851727 *** ORIGINAL REV#0 ***

48 40		••		: DATE	: DATE	TVWK: INVT	. TV	
	00P-430P	30	\$60.00	11/9	11/9	1	THU	
PROGRAM : CON COM1:	WSFA 12 NEWS WSFA 12 NEWS	AT 4P AT 4P						
49 43(0P-500P	30	\$75.00	11/6	11/6	4	MOM	
PROGRAM : CON COM1:	WSFA 12 NEWS WSFA 12 NEWS	AT 4:30P AT 4:30P) }		
50 43	0P-500P	30	\$75.00	11/7	11/7	7	TUE	
PROGRAM : CON COM1:	WSFA 12 NEWS WSFA 12 NEWS	AT 4:30P AT 4:30P						
51 43(0P-500P	30	\$75.00	11/8	11/8) 11	WED	
PROGRAM : V	WSFA 12 NEWS WSFA 12 NEWS	AT 4:30P AT 4:30P				`		
52 43(0P-500P	30	\$75.00	11/9	11/9	1	THU	
PROGRAM : V	WSFA 12 NEWS WSFA 12 NEWS	AT 4:30P AT 4:30P						
53 43(30P-500P	3.0	\$75.00	11/10	11/10	7	FRI	
PROGRAM : V	WSFA 12 NEWS WSFA 12 NEWS	AT 4:30P AT 4:30P				`		
54 500	0P-530P	30	\$185.00	11/6	11/6	1	MOM	
PROGRAM : V	WSFA 12 NEWS WSFA 12 NEWS	AT SP AT SP						
55 500	0P-330P	08.	\$185.00	. 11/7	11/7	1	TOE	
PROGRAM: V	WSFA 12 NEWS WSFA 12 NEWS	AT 5P AT 5P				»		
56 430	30A-459A	30	\$5.00	11/6	11/6	7	MOM	
PROGRAM : 1	TODAY IN ALABAMA	AMA ama						

REP HEADLINE# 8851727 *** ORIGINAL REV#0 ***

TINE#: KEF CU:	AMT.T.	FERIOD :	LGTH :	SEC ::	: RA	RATE	: START : DATE	: END : DATE	:SPTS: WEEK : /WK: INVT	K: DAYS I:	
57	500P-530P		30		\$185.0	00	11/8	11/8	1	WED	
PROGRAM: CON COM1:	: WSFA 12 : WSFA 12	NEWS AT NEWS AT	T T S 25 G T G T G T G T G T G T G T G T G T G						>		
58	500P-530P		30		\$185.00	0.0	11/9	11/9	1	THU	
PROGRAM : CON COM1:	: WSFA 12 : WSFA 12	NEWS AT NEWS AT	T SP T SP						>		
59	500P-530P		30		\$185.0	00.	11/10	11/10	7 1	FRI	
PROGRAM :	: WSFA 12 : WSFA 12	NEWS AT NEWS AT	T 5P T 5P						>		
09	600P-630P		30		\$350.00	00	11/6	11/6	П	MOM	
PROGRAM :	: WSFA 12 : WSFA 12	NEWS AT NEWS AT	T 6P T 6P						7		
61	600P-630P		30		\$350.00	0.0	11/7	11/7	1	TUE	
PROGRAM :	: WSFA 12 : WSFA 12	NEWS AT NEWS AT	T 6P								
62	600P-630P		30		\$350.00	0.0	11/8	11/8	1	WED	
PROGRAM :	: WSFA 12 : WSFA 12	NEWS AT NEWS AT	П 6Р Г 6Р								
63	600P-630P		30		\$350.00	0	11/9	11/9	1	THU	
PROGRAM : CON COM1:	: WSFA 12 : WSFA 12	NEWS AT NEWS AT	г 6Р г 6Р						>		
64	600P-630P	•	30	•	\$350.00		11/10	. 11/10	1:	FRI	
PROGRAM :	: WSFA 12 : WSFA 12	NEWS AT	Г 6Р Г 6Р						N.		
65	630P-700P		30		\$215.00	0	11/6	11/6	7	MOM	
PROGRAM:	TNEWN TARRENT		THULLNOT						ii.		

NOV3/17 11.40 *** WSFA-TV ***

: KEP : CD	TIME PERIOD	: LGTH : SEC :	RATE	: START : DATE	: END : DATE	:SPTS: WEEK : /WK: INVT	: DAYS	
99	630P-700P	30	\$215.00	11/7	11/7	1	TUE	
PROGRAM :	: ENTERTAINMENT : ENTERTAINMENT	TONIGHT TONIGHT				7		
67	430A-459A	30	\$5.00	11/7	11/7	1	TUE	
PROGRAM CON COM1	: TODAY IN ALABAMA : TODAY IN ALABAMA	ама Ама				.		
89	630P-700P	30	\$215.00	11/8	11/8	٦, ٦	WED	
PROGRAM :	: ENTERTAINMENT : ENTERTAINMENT	TONIGHT TONIGHT				7		
69	630P-700P	30	\$215.00	11/9	11/9	1	THU	
PROGRAM : CON COM1:	: ENTERTAINMENT : ENTERTAINMENT	TONIGHT TONIGHT						
7.0	630P-700P	30	\$215.00	11/10	11/10	7	FRI	
PROGRAM :	ENTERTAINMENT ENTERTAINMENT	TONIGHT						
71	1000P-1035P	30	\$275.00	11/6	11/6	7	MOM	
PROGRAM : CON COM1:	WSFA 12 NEWS WSFA 12 NEWS	AT 10P AT 10P						
72	1000P-1035P	30	\$275.00	11/7	11/7	1 V	TUE	
PROGRAM : CON COM1:	WSFA 12 NEWS WSFA 12 NEWS	AT 10P AT 10P						
73	1000P-1035P	. 08	\$275.00	11/8 .	11/8	. 1	WED.	
PROGRAM : CON COM1:	WSFA 12 NEWS WSFA 12 NEWS	AT 10P AT 10P				•		
74	1000P-1035P	30	\$275.00	11/9	11/9	1	THU	
PROGRAM:	Mary CL Arres	£ 60 7 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				>		

REP HEADLINE# 8851727 *** ORIGINAL REV#0 ***

NOV3/17 11.40 *** WSFA-TV *** REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8851727 *** ORIGINAL REV#0 ***

TINE#:		••		. SIARI : DATE	: DATE	WK:	WEEK :	DAYS	
75	1000P-1035P	30	\$275.00	11/10	11/10	1	FRI		
PROGRAM :	WSFA 12 NEWS WSFA 12 NEWS	AT 10P AT 10P				7			
76	1035P-1135P	30	\$115.00	11/6	11/6	1	MOM	77	
PROGRAM CON, COM1	: THE TONIGHT SH : THE TONIGHT SH	SHOW W JIMMY SHOW W	FALLON FALLON			7			
77	1035P-1135P	30	\$115.00	11/9	11/9	Н	THU	Ţ	
PROGRAM CON COM1	: THE TONIGHT SH : THE TONIGHT SH	SHOW W JIMMY SHOW W JIMMY	FALLON FALLON			2			
78	430A-459A	30	\$5.00	11/8	11/8	1	/ WED	0	
PROGRAM :	: TODAY IN ALABAMA : TODAY IN ALABAMA	MA MA				>			
7.9	800P-900P	30	\$600.00	11/7	11/7	н	TUE		
PROGRAM :	: THIS IS US-FALL : THIS IS US-FALL	ㅂㅂ				>			
80	600A-800A	30	\$45.00	11/11	11/11	7	SAT	r.	
PROGRAM : CON COM1:	SATURDAY TODAY SATURDAY TODAY	SHOW				2	<u>,</u>		
8 1	600P-700P	30	\$80.00	11/11	11/11	7	SAT		
PROGRAM :	: WSFA 12 NEWS AT : WSFA 12 NEWS AT	T 6P SAT T 6P SAT				7	" Andrewson and the second		
	1000P-1030P	30.	\$175.00	11/11	11/11	1	SAT	•	
PROGRAM :	WSFA 12 NEWS AT WSFA 12 NEWS AT	T 10P SAT T 10P SAT				>			
8 ع	1030P-1200M	30	\$115.00	11/11	11/11	1 (/	/ SAT		
PROGRAM :	SATURDAY NIGHT	LIVE				>			

REP HEADLINE# 8851727 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

NOV3/17 11.40 *** WSFA-TV ***

:LINE#:REP	: CD	: TIME PERIOD :	LGTH : SEC :	RATE	: START : DATE	: END : DATE	SPTS: VWK:	WEEK : INVT :	DAYS	:TOTL:
	8 4	1200M-100A	30	\$10.00	11/11	11/11	П	SAT		ᆏ
	PROGRAM : CON COM1:	ENTERTAINMENT ENTERTAINMENT	TONIGHT WEEKEND TONIGHT WEEKEND	UND UND			د	\ \		
	8 2	700A-800A	30	\$45.00	11/12	11/12	8	SUN		7
	PROGRAM :	SUNDAY TODAY SUNDAY TODAY	SHOW				•			
	9 8	8008-8008	90	\$45.00	11/12	11/12	,	SUN		H
	PROGRAM : CON COM1:	MEET THE PRESS: MEET THE PRESS					7			
	8.7	900A-930A	30	\$20.00	11/12	11/12	. '	NDS		ᆏ
	PROGRAM :	: TODAY IN ALABAMA : TODAY IN ALABAMA	17 17							
	8 8	500P-530P	30	00.06\$	11/12	11/12	1	SUN		1
	PROGRAM : CON COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	SP SUN				7			
	8	430A-459A	30	\$5.00	11/9	11/9	1	тно		Н
	PROGRAM :	: TODAY IN ALABAMA : TODAY IN ALABAMA	18 18				>			
	0 6	1030P-1100P	30	\$150.00	11/12	11/12	1	SUN		1
	PROGRAM :	: WSFA 12 NEWS AT : WSFA 12 NEWS AT	10:30P				>			
NOV/17	.11270.00	. 00.	•				OOO	CONTRACT TOTAL TOTAL SPOTS		11270.00 .

ACCURATE SHARES

WIYC 08

WBMM 0%

CABL 0%

WCOV 3%

WAKA 40% EAKA 0%

WNCF 5% ESFA 0%

WSFA 52%

MARKET TOTALS \$21,673

SVC- NSI DEMOS- RA35+*

REP HEADLINE# 8851727 TRF# 1846381 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

NOV3/17 13.15 *** WSFA-TV *** FAX# 703-516-9680 AGENCY CREDIT RISK !!! HARRIS REPORT FROM STATION 1 REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

ADV #	ADV.	NAME	ADV. NAME POLI/D JONES/D/SEN/AL	REP.#	OFF.#	SALESMAN #
AGY #	AGY.	AGY. NAME	CANAL PARTNERS MEDIA	BUYER NAME	JEFF SCATTERGOOD	GOOD
			900 CIRCLE 75 PKWY SE, SUITE# 1650	SALES PRSN WA-	WA- RYAN ED	RYAN EDDINS (H)
			ATLANTA, GA 30339			
ORDER #			CONTRACT # 8851727	CLASS: NATL.	. LOCAL	REGIONAL
PRDCT D. JONES	SENA	TE CON	D. JONES SENATE COMM EST#5084 COMMENTS: (LINE, ORDER, INVOICE)	/OICE)		
FLIGHT DATES NOV6/17 NOV12/17 WK-1	V6/17	NOV	12/17 WK-1			
CITY TAX	ω	STATE TAX	rax CO-OP BILLING NEEDED		Δ	DATE_NOV3/17 13.15

THANKS JASMINE FOR RYAN NEW ORDER TTL \$11,270 @ 95X PLS CONFM REP:

A CASH IN ADVANCE SCHEDULE SI SIHL **** CON CM

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

CONTRACT SCHEDULED FOR GENERATION DOUG JONES FOR SENATE COMMITTEE CHANGES OF THIS ORDER HAVE BEEN APPROVED. NOTICE:

11270.00 CONTRACT TOTAL TOTAL

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

To Av	ail Themselves	of The Lowe	st Unit Cha	arge During a	Political
	w, Federal Can				
	d Location: Montgomery, AL			Date : 11/02/2	2017
I, Jeff Scatte	ergood			•	,
being/on behalf	of: Jones, Doug				, a legally
	date of the	ntic			political
party for the of	fice of: United State	Senate		•	•
in the Special					
election to be h	neld on: 12/12/2017				
	est station time as fol	llows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			***************************************	•	
		SEE ATTA	ACHED		
				•	

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I represent that the payment for the above described broadcast time has been furnished	by:
DOUG JONES FOR SENATE COMMITTEE .	
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorize committee/organization of the legally qualified candidate.	ed
The name of the treasurer of the candidate's authorized committee is:	
JAMES DOUGLAS TURNER JR, TREASUER	
This station has disclosed to me its political advertising policies, including: applicable of and discount, promotional and other sales practices (not applicable to federal candidates)	The state of the s
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	ON THE BASIS
To Be Signed By Candidate or Authorized Commit	tee
11/02/2017 Seff & cultipad	
Date Signature	
To Be Signed By Station Representative	
Accepted Accepted in Part	Rejected
Signature Printed Name •	Title

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

DOUG JONES FOR SENATE COMMITTEE			
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:			
does	✓ does not		
refer to an opposing candidate (check applicable box). I further cetify that for the programming that does refer to an opposing candidate:			
(check applicable box)	•		
the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.			
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.			
Seff Scallego	, 		
signature of candidate or authorized committee			
Jeff Scattergood	11/02/2017		
printed name	date		

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